

FIG. 1

**UNIVERSAL VIDEO  
SEARCH LOGIC  
FLOW DIAGRAM**

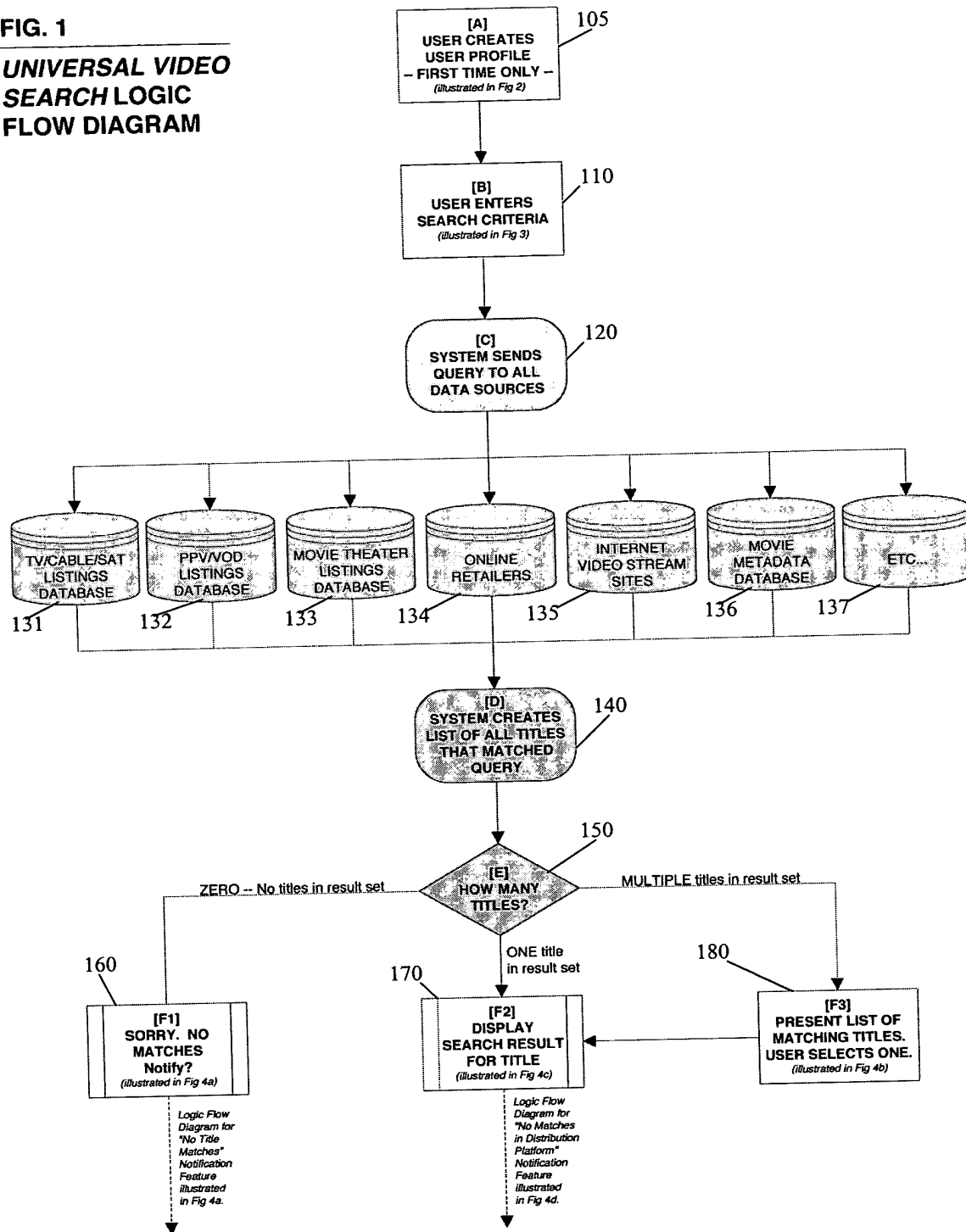


FIG. 2

**SAMPLE USER  
PROFILE SCREEN**

**User Profile**

**Enter Your ZIP/Postal Code**

11566

**Select Your Cable TV Provider**

Based on the ZIP/Postal Code you entered above, the following is a list of local cable and satellite TV providers. Please select your provider from the list:

Cablevision of Hauppauge

**Select Preferred Movie Theaters (optional)**

Based on the ZIP/Postal Code you entered above, the following is a list of local movie theaters. Un-check any theaters that you want to exclude from your searches.

- ☒ Merrick Cinemas 15 Fisher Avenue, Merrick, NY, 0.4 miles
- ☒ Bellmore Movies 222 Petite Ave, Bellmore, NY, 1.4 miles
- ☒ United Artists Meadowbrook 2549 Hempstead Tpke, East Meadow, NY, 3.9 miles
- ☒ Loews Cineplex Nassau Mall 3585 Hemstead Tpke, Levittown, NY, 4.4 miles

**Select Preferred Online DVD/VHS Retailers (optional)**

Un-check any online retailers that you want to exclude from your searches.

- ☒ Amazon.com
- ☒ CD Universe
- ☒ CD Baby

**Enter Your Email Address (optional)**

Enter your email address if you'd like to use the Notification Service:

john.doe@hbo.com

**Save**

FIG. 3

**SAMPLE SEARCH  
CRITERIA FORM**

300

**Enter Search Criteria**

**What Would You Like To Search For?**

Movie / Program Title 310

Cast Members (separate multiple actors with 'AND') 320

Director / Crew Members (separate multiple names with 'AND') 330

**Where Would You Like To Search?**

☒ My Basic TV / Cable TV / Satellite TV Provider

☐ Pay-Per-View (PPV) at My Cable Provider

☐ Subscription Video-On-Demand (SVOD)

☒ My Preferred Movie Theaters

☒ My Preferred Online DVD/VHS Retailers

☐ My Preferred Internet Video Streaming/Download Sites

**Begin My Search!** 342

340

The form is titled 'Enter Search Criteria' and is divided into two main sections. The first section, 'What Would You Like To Search For?', contains three text input fields: 'Movie / Program Title', 'Cast Members (separate multiple actors with 'AND')', and 'Director / Crew Members (separate multiple names with 'AND')'. The second section, 'Where Would You Like To Search?', contains a list of search locations with checkboxes. The locations are: 'My Basic TV / Cable TV / Satellite TV Provider' (checked), 'Pay-Per-View (PPV) at My Cable Provider' (unchecked), 'Subscription Video-On-Demand (SVOD)' (unchecked), 'My Preferred Movie Theaters' (checked), 'My Preferred Online DVD/VHS Retailers' (checked), and 'My Preferred Internet Video Streaming/Download Sites' (unchecked). At the bottom of the form is a button labeled 'Begin My Search!'.

FIG. 4a

**SAMPLE SEARCH RESULTS SCREEN AND NOTIFICATION FEATURE  
LOGIC FLOW DISPLAYED WHEN NO TITLES MATCHED QUERY  
(Logic Flow Step F1 in Fig. 1)**

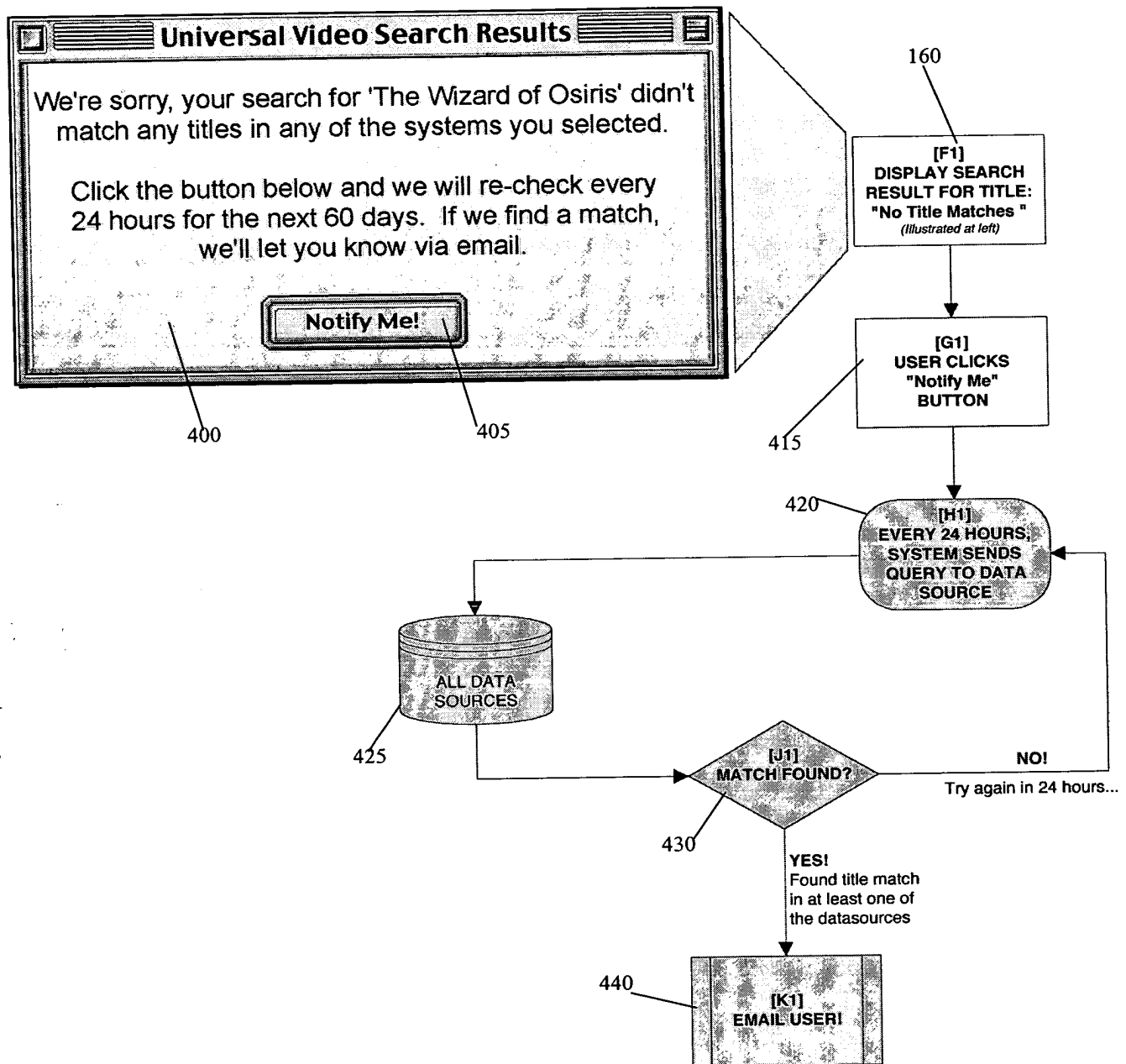


FIG. 4b

**SAMPLE INTERMEDIATE SEARCH RESULTS SCREEN**  
**DISPLAYED WHEN MULTIPLE TITLES MATCHED QUERY**  
*(Logic Flow Step F3 in Fig. 1)*

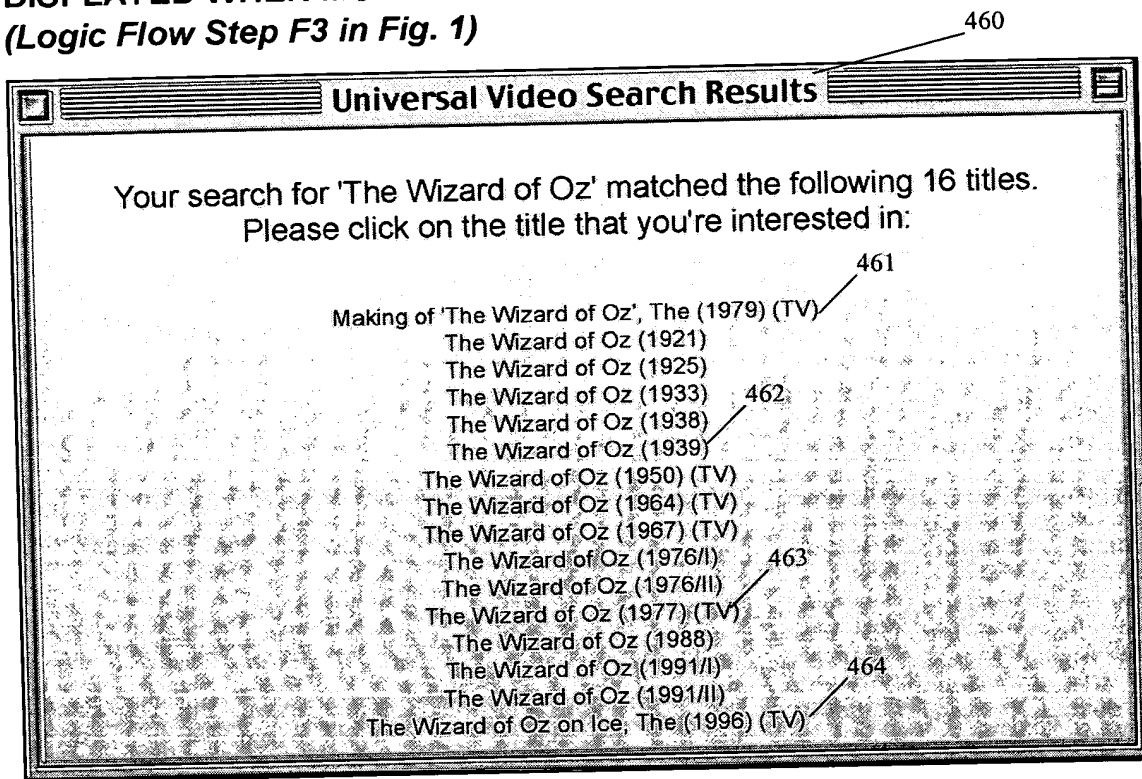


FIG. 4c

**SAMPLE SEARCH  
RESULTS SCREEN**

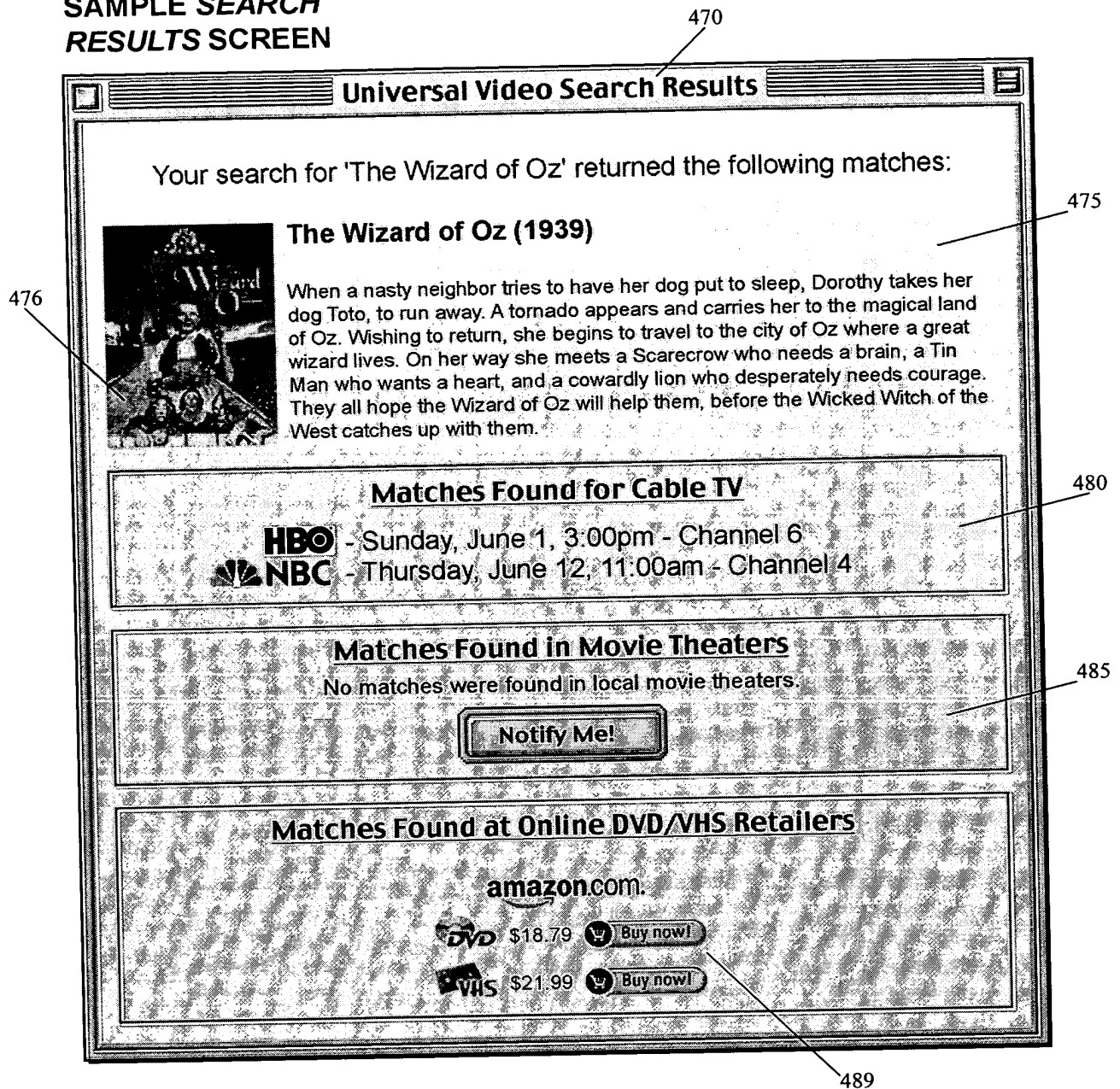
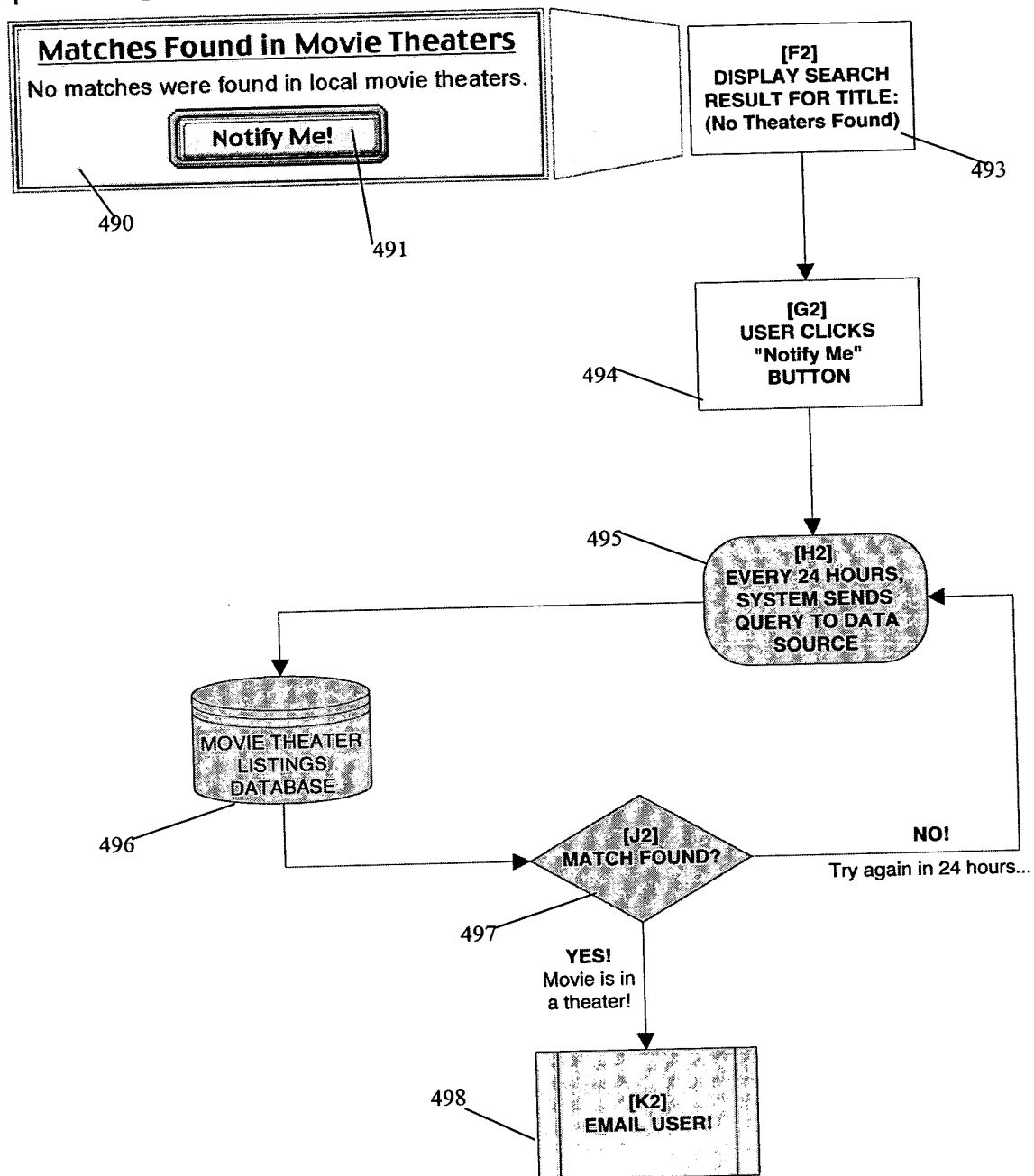


FIG. 4d

**SAMPLE NOTIFICATION FEATURE LOGIC FLOW DISPLAYED WHEN  
NO MATCHES FOUND IN A PARTICULAR DISTRIBUTION CHANNEL**  
*(After Logic Flow Step F2 in Fig. 1)*



# Figure 5

